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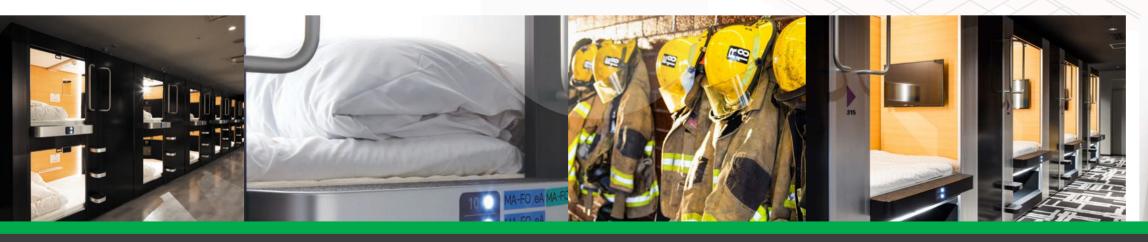
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(500m²



Part of the Kotobuki Group



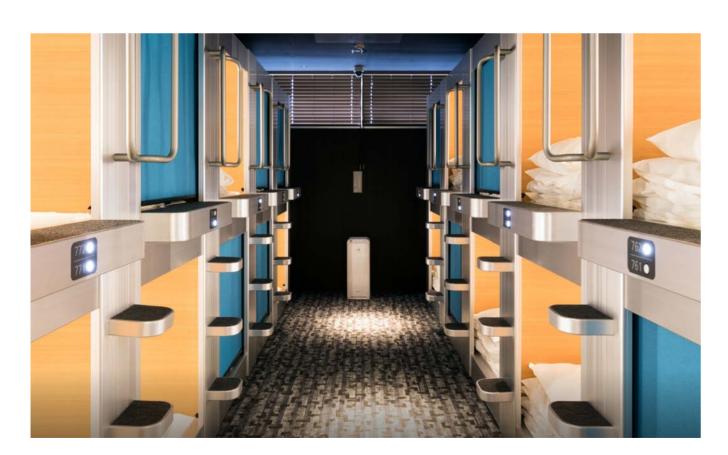




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# WELCOME TO A NEW WORLD OF SLEEP

For over forty years, Japanese travellers and workers have enjoyed private, restful sleep thanks to Kotobuki's sleep capsule concept.

Now, Audience Systems have partnered with Kotobuki seating to help bring the concept to Europe.

#### From travel...

Sleep capsules deliver exciting revenue gains to hoteliers and hostel owners. But they are also an attractive option for travellers. Most guests will choose capsule accommodation over a bunk in a hostel, say. And, compared to a traditional hotel, a stay in a sleep capsule leaves more budget free for fun and adventure.

Travellers can also enjoy valuable rest whilst in transit. Kotobuki's sleep capsules are found at airports, and even on passenger ferries.

#### ...to workplaces

Sleep capsules can also create high quality, private rest spaces for shift workers or contractors, whether in healthcare, emergency services or transport. In fact, corporations of all kinds, from banks to technology firms, are seeing the benefits of offering employees a space to rest at work. Well rested employees are, after all, more motivated, more efficient and more

#### **Fuss-free installation**

Kotobuki's sleep capsules are made to order in our specialist factory and shipped to your site ready for assembly by our team. The on-site construction model means that small doorways and limited access are no barrier. Sleep capsules really can be installed almost anywhere.

#### A world of choice

You'll be surprised at the diverse range of options and layouts Kotobuki's sleep capsules can offer. Today, sleep capsules really are more than just four walls. They are everything people need to rest – and rest well.

















**ABOUT US TESTIMONIALS** 

# HISTORY, EXPERIENCE AND SERVICE

#### **A Brief History**

The word's first capsule hotel was opened in 1979 in Osaka, Japan, with capsules made by Kotobuki Seating. Since then, the company has installed over 60,000 sleep capsules worldwide. That is a lot of nights' sleep!

As you can imagine, over four decades, Kotobuki's design has been refined again and again. The company has accumulated unmatched expertise in the design, layout and installation of sleep capsules. Truly, no-one else in the world can offer this level of know-how.

#### **A Strong Collaboration**

Kotobuki Seating can now offer customers in Europe local support and expertise via its UK-based partner Audience Systems. The two companies have worked closely together since the 1990s, and Audience Systems already has a raft of experience of managing both new build and refurbishment projects, with capabilities across project management, engineering, manufacturing, installation and customer

Sleep capsules may be new to Europe, but why choose a company that's new to the industry too? Together Kotobuki and Audience Systems offer customers peace of mind as they embark on their sleep capsule adventure.













# WHAT KOTOBUKI'S CUSTOMERS SAY ABOUT SLEEP CAPSULES

These wonderful products are excellent in terms of sound proofing, durability, and temperature resistance, and they offer ample livability. We have received overwhelmingly positive feedback from our guests, and that has given us confidence in this business.

CVS Bay Area, Inc (Hotel chain)

Unlike the beds with partitions that we used to use, I think that the capsule beds are better for sleeping stress-free, because they're highly effective at blocking light and sound, and because the inside environment can be controlled with ventilation.

Customer from a bus company, Japan

To be honest, we were worried whether the space would feel too claustrophobic. But when you sleep in one, you have your own personal space, which brings a sense of safety, a comfort almost like sleeping in your own home.

Customer from a hospital, Japan.







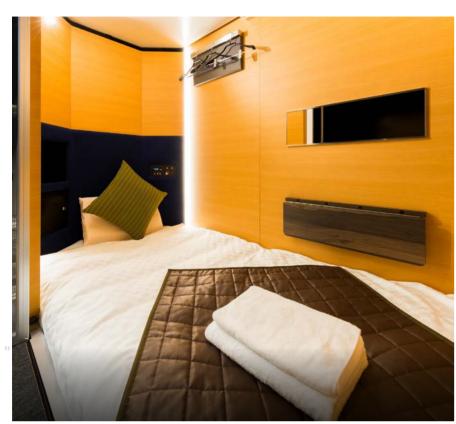






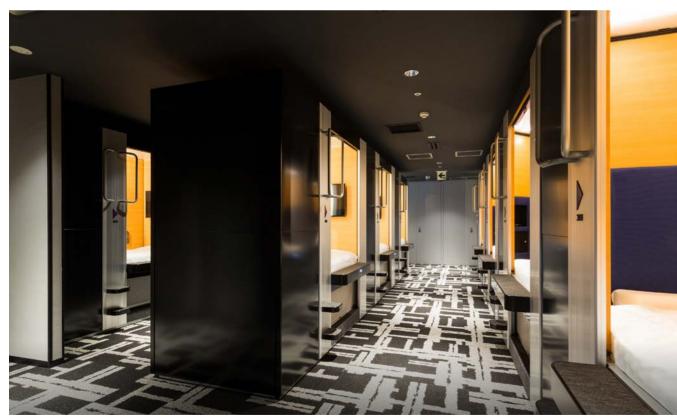
CAPSULE HOTELS CAPSULE HOTELS

#### ▶▶ MYCUBE BY MYSTAYS, ASAKUSA KURAMAE









Over forty years, Kotobuki Seating has worked with numerous developers of new capsule hotels, as well as hotel and hostel owners who have converted some of their floors for sleep capsules. Kotobuki has a wealth of operational know-how.

# Where can a capsule hotel be built?

Any structurally sound building can be repurposed into a sleep capsule hotel. As long as there is an entryway big for people to walk through, Kotobuki's sleep capsule panels can be carried in and assembled on the spot. What's more, capsule hotels require far less staffing than traditional hotels, and that makes it easier to get the business up and running.

#### What about revenue?

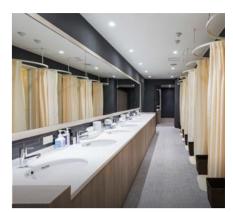
A night in a capsule hotel may cost the traveller considerably less than a stay in a conventional hotel, but that does not

mean less revenue for the hotel operator. Far from it - with up to six times as many guests staying every night, there is a potential to triple revenue from rooms, even before food, drink and other extras are considered.

# What capsule design options are there?

There are a wealth of options to choose from in terms of design, features and layouts. Many hotel and hostel operators favour mixed layouts, with some capsules in a traditional 'two-storey' formation, and some arranged to form small private or family rooms. Hoteliers can also choose wider capsules, capsules which allow the occupier to stand, or extra features such as hanging hooks, TVs, or generous storage.

- ▶ More examples of capsule hotels on pages 6-7.
- For details of configurations and finishes, see pages 10-11.
- ▶ For a gallery of accessories, see pages 12-13.





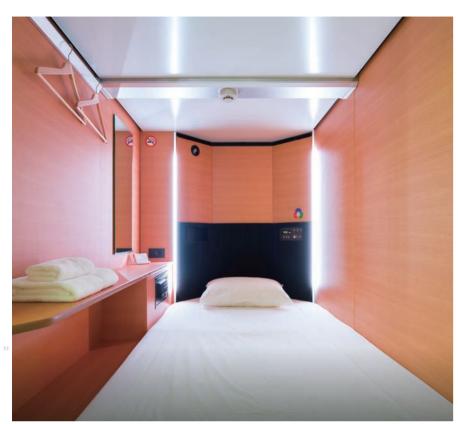






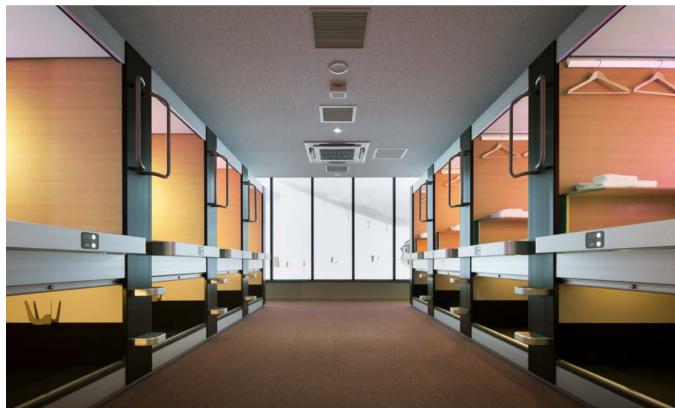
**CAPSULE HOTELS CAPSULE HOTELS** 

## ▶▶ THE LODGE MOIWA 834









### **▶** GLANSIT AKIHABARA









NAP ROOMS

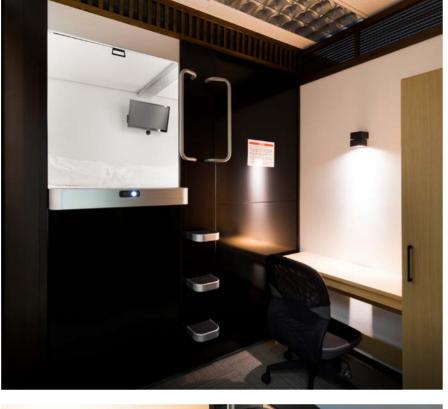
## **Superior Nap Space**

Sleep capsules offer space efficiency for building designers, as well as a clean, quiet, private space for anyone who needs to rest. Kotobuki has installed sleep capsules in workplaces for rail workers, healthcare staff, firefighters and bankers. They can also be found at airports and on passenger ferries.

#### **Comfort and Convenience**

A sleep capsule offers a number of advantages over a traditional nap room. Sound insulation comes as standard, as does privacy. The interiors and user-controlled lighting are designed to be calming. People who just need to unwind rather than sleep can take advantage of the reading light, or simply plug in, charge and use devices.

- ▶ For details of configurations and finishes, see pages 10-11.
- ▶ For a gallery of accessories, see pages 12-13.









#### ▶▶ SOFTBANK OMIYA, NAP ROOMS







#### **CONFIGURATIONS**

#### Type V: Front entry (tandem layout)

This is usually the most space-efficient

#### Space-D2: Front entry (staggered)

Although not as space efficient as a tandem entry, the staggered layout creates easier access for those on the upper level. The steps for each upper capsule can be placed directly below the capsule entrance.



Side entry beds are easier for guests to enter and exit and can feel more open.

# Type M: Side entry beds (individual layout)

These can be placed centrally with more private individual entrances from each side.

#### Type VWD: Front wide entry (tandem layout)

Capsules have an extra 250mm width allowing for a wider entrance and shelf space beside the bed.

#### **Visit-E sleep cabins**

Our Visit-E series sleep cabins are compact, self-contained micro-rooms, with private space inside the capsule to stand, change and get ready for the day. The interior is large enough for a table or luggage storage area. The interior also includes a rack for hanging clothes, a large mirror and a lockable storage area under the bed.

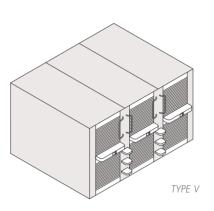
#### **FINISHES**

#### **Exterior steel**

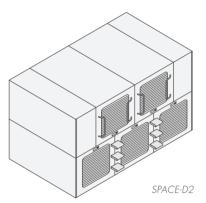
- ▶ Silver vertical + silver horizontal
- ▶ Brown vertical + silver horizonal
- ▶ Burgundy vertical + brown horizontal

#### **Interior panels**

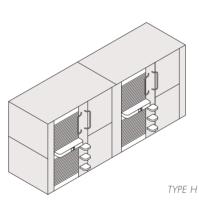
- ▶ Stucco white
- ▶ Wood grain natural
- ▶ Wood grain white



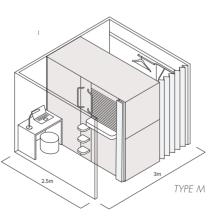




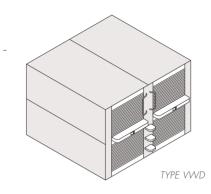


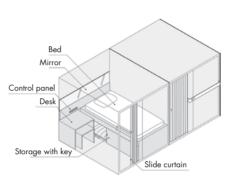
















VISIT-E















**ACCESSORIES ACCESSORIES** 

### **STANDARD ACCESSORIES**

#### Lighting

There is an adjustable LED light behind the headboard for general illumination of the capsule, as well as a bedside light with adjustable angle for reading.

#### Power socket, USB port and accessory pocket

The accessory pocket is designed to store items such as jewellery and watches.

#### Night panel

Including controls for the lighting, fan and alarm clock.

#### Headboard

Padded headboard with breathable mesh cover.

#### **Roller blind**

100% polyester, fire retardant pulldown screen for the front of the capsule.

# Number plate and illumination

For easy identification of capsules and to allow the guest to illuminate the sleep capsule before entry.

#### Steps and handrails

Non-slip steps to upper level with handrails to facilitate easy entry to the upper capsules.





























# **OPTIONAL ACCESSORIES**

- ▶ TV
- Mirror
- Liner lighting (various colours)
- ▶ TV remote control holder
- Drink holder
- Table
- Security box
- Hanging hooks and rails
- > Storage under capsule

